

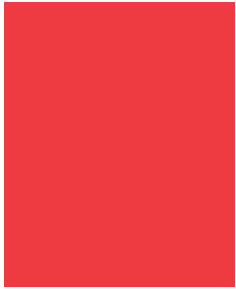
Spot *PROCESS color Value Equivalents

SALES REPRESENTATIVES

Jennifer Ellis (602)354-2136
jellis@catholicsun.org

Alana Kearns (602)354-2138
akearns@catholicsun.org

Manny Yrique (602)920-5065
manny@magnalite-usa.com



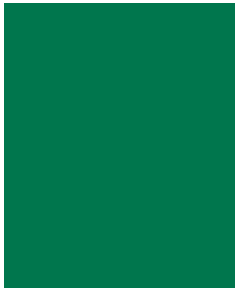
PMS 185 - red

Cyan - 0
Magenta - 91
Yellow - 76
Black - 0



Cardinal Red

Cyan - 0
Magenta - 100
Yellow - 60
Black - 10



Hunter Green

Cyan - 100
Magenta - 0
Yellow - 79
Black - 37



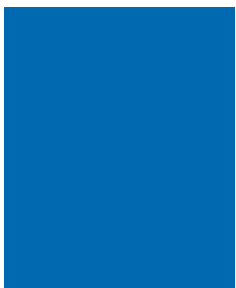
Kelly Green

Cyan - 80
Magenta - 0
Yellow - 85
Black - 7



Lime Green

Cyan - 30.5
Magenta - 0
Yellow - 85
Black - 0



Blue

Cyan - 100
Magenta - 52
Yellow - 0
Black - 6



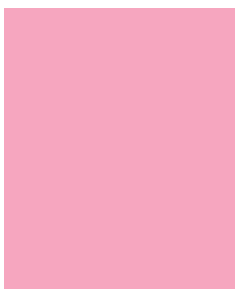
Orange

Cyan - 0
Magenta - 51
Yellow - 87
Black - 0



Purple

Cyan - 47
Magenta - 87
Yellow - 0
Black - 0



Pink

Cyan - 0
Magenta - 43
Yellow - 6
Black - 0



Deep Pink

Cyan - 0
Magenta - 72
Yellow - 6
Black - 0

*As with any printing of process color onto newsprint paper - whether it be one, two, three or four color - there will always be variables, any one of which may affect the color reproduction:

- Run sequence
- Plate quality
- Press color control
- Viewing conditions
- Press layout
- Register
- Pressmanship
- Press dot gain
- Paper variances
- Condition of equipment
- Ink quality